



**Badminton
Pan America**

**DEVELOPMENT REPORT
AGM 2021**

✏ SHUTTLE TIME

During the year 2021, 2,502 school children from 85 schools have participated in shuttle time activities.

MA	Certified
Argentina	44
Brasil	137
Colombia	47
Guatemala	15
Haití	2
Honduras	2
Guadalupe	11

MA	Certified
Mexico	83
Martinique	1
Perú	16
Saint Lucia	2
Salvador	23
Venezuela	13

So far in 2021, we have certified 167 teachers (121 face to face and 46 blended), Likewise, 15 tutors and 2 trainers were certified. It should be mentioned that of the total people that were certified, 64% were men and 36% were women.

MA	Teachers	Tutors	Trainers
Aruba	16	04	
Brasil	32	05	02
Bolivia	8		
Colombia	33	05	
Ecuador	20		
French Guyana		01	
El Salvador	46		
Peru	12		

Lastly, a donation of 304 Shuttle Time kits through BWF were sent to 26 MA's for the development of Badminton at the schools.

Beneficiary Associations		
ARG	ECU	MEX
ARU	ESA	PAN
BRA	FKL	PAR
BOL	GDL	PER
CHI	GUA	SLA
COL	GUF	SUR
CRC	GUY	TTO
CUB	HAI	VEN
DOM	MAR	

📌 COACH DEVELOPMENT

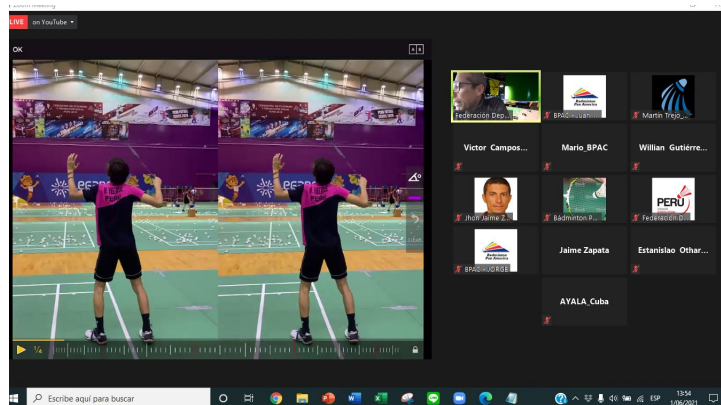
Dartfish Software Training

Restrictions due to the pandemic – related to travel, group gathering, capacity in close environments, etc – did not allowed any face-to-face workshop for coaches in 2020 and the first half of 2021.

However, we delivered to 2 MA´s (Argentina and Colombia) one more tool for them to optimize the good work they have been doing so far by providing them one High Performance license of Dartfish. Dartfish is a video performance and data analysis tool used by many countries and sports, that allows you to analyze matches and training sessions towards better performance. Cuba and Peru were also invited to the training component of the workshop. The workshop run for 5 days, with 11 participants + 3 BPAC staff, to get a glimpse of the possibilities from this program

- **Participants:**

Cuba	Colombia	Argentina	Peru	BPAC
<ul style="list-style-type: none"> •Roberto Mollinedo •Alexis Ramirez •Rodney Ayala 	<ul style="list-style-type: none"> •Willian Guitérrez •Jaime Zapata 	<ul style="list-style-type: none"> •Martin Trejo •Serafin Zayas •Estinaslao Othar 	<ul style="list-style-type: none"> •Francisco Dacal •Derly Delgado •Victor Campos Caqui 	<ul style="list-style-type: none"> •Jorge Sabastizagal •Mario Carrera •Juan P. Alvarado



📌 COACH EXPERIENCE

As part of our Coach Experience programme, we were able to partner with Mexico Badminton Federation to deliver a 9-day 'coaches camp' in the city of Aguascalientes, Mexico before the Mexican International Challenge.

11 National coaches representing 6 MA's (El Salvador, Jamaica, Brazil, Bolivia, Colombia, and Mexico) took part in this camp. Under the guidance of the Head Coach: Martijn Van Dooremalen (NED) with a focus on the exchange of knowledge and ideas on preparing and managing training sessions.



Badminton Pan America



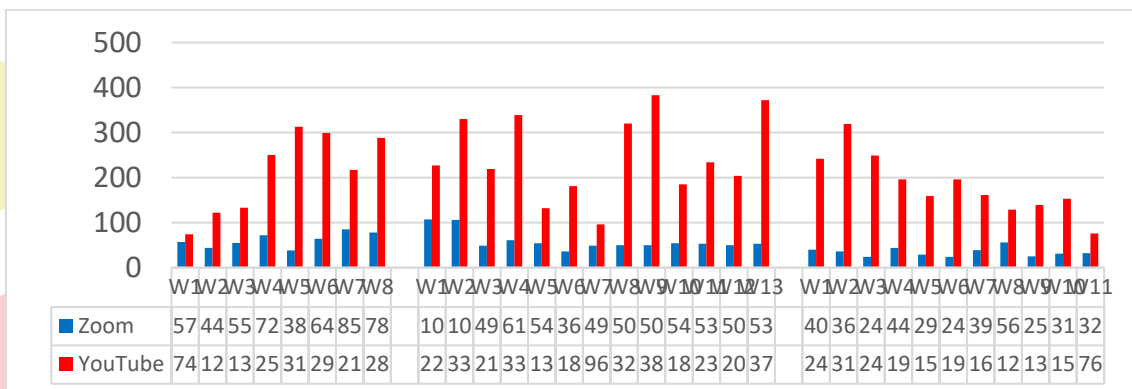
In total 15 Practice Session were delivered (one session a combined running and on court session), 3 Panel Meetings with Players and Olympians were organized. 8 Evaluation Sessions and 3 Workshops with coaches were held. In total 26 Group Sessions. With all the coaches a personal meeting was held to evaluate and respond personal questions. In total these were 12 personal evaluations. All and all, $26 + 12 = 38$ sessions in 9 days

BPAC COACH CORNER PROGRAMME

With restrictions still in place, we continue offering a series of “Coaches Corner” webinars open to all (coaches, athletes, Members, and all the badminton family), consisting of online presentations with a huge variety of topics delivered by high caliber guest speakers, running for one hour, providing simultaneous translation (English, Spanish, and French), and moderator support. The Webinars were uploaded to the BPAC YouTube channel as a resource and for future use.

This great work and partnership have resulted in 31 new webinars being presented in 9 months, having a live audience of 1,645 participants, and 6,937 YouTube views. The “Coach Corner program” continues to be seen as “best practice” by our members, BWF, and other continental confederations.

The following graph summaries the results of the Season III, IV, and V.





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CAPACITY BUILDING

Following BPAC Mission to support and strengthen the management of our MA's, and to keep moving forward, a 5-day workshop in Strategic Planning was presented to our MA's. This was an online course attended by more than 30 participants from 18 MA's. Supported with guest speakers from all over the world, participants were introduced to new and innovative elements that could help strengthen the strategic plan in their respective Member Associations. This workshop was offered in Spanish & English.



AIRBADMINTON

Knowing the impact that AirBadminton will have among our members and the interest shown by the public, Pan Am organized four activities (2 Webinars, BPAC Regional Launch and a Continental Launch):

2 webinars, under the guidance of Rodrigo Pacheco - BWF Development Manager, to provide our MA's participants an introduction of the Rules and details of this new sport. A total of 80 participants attended the webinars, representing 12 MA's.

A total of 15 MA's in our region will benefit from AirBadminton equipment support through the BWF.

In addition to the two webinars, two face-to-face activities were held to support the launch of Airbadminton:

- **BPAC Regional Launch.** Run in Guatemala showing the different team set ups to play the game.
- **Continental Launch.** Run in Mexico prior to our XXIX Pan Am Junior Championship 2021. This was with the intention to raise the profile of the sport and encourage more people to experience AirBadminton for the first time.





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OTHER PROGRAMMES

- **Special Olympics Latin America**

We were also involved with Special Olympic Latin America, an organization that provides education and support for people with intellectual disability.

Working together, we develop a guide with 6 lessons plans to be utilized by parents while staying at home with their kids.



Furthermore, Staff Members from the office participated in 2 Webinars organized by Special Olympics Latin America to strengthen the collaboration between Special Olympics and Badminton Pan America / Badminton World Federation

- **BWF Membership Grant Assistance:**

Despite the constant changing on Covid-19 restrictions, Associations managed to deliver with several initiatives taking use of BWF Grant programme. Great impact has caused the launch of AirBadminton in several members, as possible local tournaments have taken place, workshops and shuttle time activities have been delivered, all around Pan Am region. Moreover, we received request for assistance, from different MA´s such as: VEN, CUB, ARG, COL.

- **Wheelchair Support**

As a donation of BWF for the development of Para badminton in the Pan Am region we received, store and are in the process of deliver the wheelchair for the following MA´s: PER, MEX, BRA, CHI, ARG, PAN, GUA, COL, CRC, VEN, ECU.

- **Tokyo 2020 Olympics**

We would like to acknowledge the 22 Pan Am athletes that qualified for the of Tokyo Olympic and Paralympic Games 2020, representing 7 MA´s, this is the biggest group to have qualify from our Region. We also want to mention and recognize all the coaches who worked with our athletes and joined them on this journey!